

Summary

- Over 12 years of experience designing and building digital, print, and interactive media.
- Skilled generalist with a love of new challenges, diverse assignments and working with creative teams.
- Highly technical understanding of design tools and processes in addition to strong artistic vision and design fundamentals.

Skills

Digital Design	
Print Design	
Typography	
Layout Design	
Branding	
People Skills	
Production Design	
Logo Design	
Iconography	
ADA & Accessibility	
Packaging Design	
AI Tools	
Digital Illustration	
Motion/Video	
Web & Scripting	

Tools

InDesign	
Photoshop	
Illustrator	
PowerPoint	
Unity	
Stable Diffusion	
Word	
Unreal Engine	
Wordpress	
AfterEffects	
DaVinci Resolve	



Ian Caisley

Website and portfolio at caisley.design

ian@caisley.design 206.434.6491 1215 Seneca St, Apt 208, Seattle, WA 98101

Experience

Owner & Sole Proprietor - Caisley Graphic Design Oct. 2020 - Present

- **Owner and sole proprietor** providing freelance design, consulting, and production services for print and digital projects.
- **Client highlights:** Ascend Hospitality, University of Washington, UW Medicine, evo, Unico Properties, Seattle Parks and Recreation, Milepost Consulting, Divert Inc., and Quezada Consulting.
- **Project highlights:** Creative direction, advertising (print, display, social media), long-form print media, presentation design, production design, photo editing, iconography, restaurant menus, print collateral, packaging design, large format media.

Sr. Graphic Designer - Estars Studios Feb. 2019 - Mar. 2020

- **Senior Graphic Designer** for creative team. Responsible for designing and producing graphics packages for World Showdown of Esports (WSOE) tournaments as well and other promotional graphics and printed media.
- **Co-led major rebrand of WSOE**, as well as Estars Studios itself (formerly ESP Gaming) and brought new look to completion for WSOE 7.
- Designed and produced highly customized powerpoint decks for leadership.

Graphic Designer - Blue C Sushi Aug. 2015 - June 2018

- **Sole graphic designer for the company.** Designed and produced all print and digital media for the company, in collaboration with the owners and CFO.
- **Managed brand consistency**, and **external vendors and creatives** for print projects, and electronic menu tablet ads and photos.

Graphic Designer/Prepress - AlphaGraphics Seattle Feb. 2013 - Aug. 2015

- **Primary in-house graphic designer for the company.** Responsible for design, typesetting, prepress, plate making, color matching, die-cut and white ink setup on digital, offset, and large format projects.
- **Worked on projects for:** Amazon, Microsoft, Nordstrom, Redbull, Ben Bridge, Wireless Advocates, Twisted Pair, Maveron, Car-Toys, Wendy's, MOPOP.

References

Erin James (Client)

Director of Marketing & PR, Ascend Hospitality

erin@ascendhg.com 425-422-6174

Murphy Gilson (Client)

Executive Creative Director, University of Washington

murphyuw@uw.edu 310-936-0236

Matt Grabowski (Former Manager)

VP Marketing, Estars Studios

grabowski.m@gmail.com 206-251-1571